



Press Release

Date: July 27, 2009
Fond du Lac Area United Way
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COIN DROP HELD BY CAMPAIGN PACESETTERS

United Way Pacesetters, Alliant Energy, Festival Foods and National Exchange Bank & Trust, and are working together to hold a Coin Drop fundraiser Friday, July 31st to benefit the United Way campaign and community.

“Our goal is to collect 1 million coins,” said Dave Erickson , Alliant Energy Operations Manager. This goal corresponds to United Way’s 2009 campaign theme, “A million reasons for creating a lasting change” along with the goal of \$1 million.

This is one of many fundraisers the Pacesetters are holding for the annual campaign drive, which kicks off Saturday August 29th at Festival Foods from 11:00AM to 1:30PM. The public is invited.

Community members can drop off their donation of any denomination at any of the three locations from 9:00-4:00PM: Alliant Energy- 883 W Scott Street (corner of W Scott and W Frontage Rd), Festival Foods- 1125 E Johnson Street (east -Hwy 23) or National Exchange Bank & Trust- 130 S Main Street (corner of Main and Second Streets). Donations can also be dropped off at branches of NEB in Campbellsport, Eden, Mt. Calvary, and Marytown.

“Drive up options will be available so drivers may not even have to get out of their cars”, noted Tina Potter, executive director. We want to make it as easy and fun as possible.

Anyone wanting to directly contribute to United Way can mail their donation to 74, South Main Street – Suite 201, Fond du Lac, WI 54935, donate on-line at www.fdlunitedway.org or call 921-7010 to use their credit card.

THE END

Please set this information in a display box;

COIN DROP FUNDRAISER
2009 United Way Campaign
Friday July 31, 2009
9:00AM-4:00PM
Alliant Energy
Festival Foods
Nat'l Exchange Bank & Trust