



Press Release

Date: September 2, 2009

Fond du Lac Area United Way

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Pace Setters Kick-off United Way Event

United Way Pace Setters raised \$160,059 to jump start this year's annual campaign drive with a goal of \$1 million.

"We are thrilled to have raised 16% of the goal right out of the gate," says Ken Hall, chair of the Fund Development Committee. Our pace setters have worked very hard to raise these funds and we are all grateful for their participation. It means a lot to our campaign and to the agencies that are in the midst of submitting grant applications to United Way. All funded programs will support United Way's new community impact goals; building an educated community, healthy community and supportive community. "We are certain to receive well over \$1 million in funding requests," noted Tina Potter, executive Director.

The official kick-off was held Saturday August 29th at Festival Foods west parking lot. Pace Setters, board members, agencies, campaign team and the general public attended.

A football contest was the highlight of the event and was won by Brandon Johnson who received an official NFL football signed by Packer kicker Mason Crosby. "I never imagined being the one who would win the football and was surprised when I did," said Johnson.

The Crusaders, a local semi-pro football team also volunteered to help participants kick the ball and donated season tickets for next year's games.

St Mary's Springs High School, Fondy High School and Horace Mann High School football teams and Marian University Hockey Team competed against each other to raise the most funds in a Dunk Tank contest. St. Mary's Springs won and will ride in Festival Foods motorized shopping cart in the Labor Day Parade. "We thank all the teams and especially St Mary's Springs for their vigorous participation and deeply grateful for their support," noted Dan Schalinske, store director.

United Way welcomes all donations through a secured credit card process at 921-7010, or by mail to 74 South Main Street, Suite 201, FDL, WI 54935 or on-line at www.fdlunitedway.org.

We need the help of new donors to get us to the \$1 million goal and are confident they will step up to help us reach it.

The End