



Press Release

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Fond du Lac Area United Way

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United Way Announces Fundraising Total

FOND DU LAC, WIS. – The Fond du Lac Area United Way raised \$724,583 during its 2008 campaign drive.

“This includes donations designated to and from other United Ways,” said Tina Potter, executive director of the Fond du Lac Area United Way.

Though the total fell slightly short of the association’s goal, officials were pleased with the outcome.

“Considering the condition of the economy overall and other extenuating factors, we feel that reaching 92 percent of an \$800,000 campaign goal was a real success,” said Gayle Hytrek, United Way board president.

Hytrek expressed appreciation to all the volunteers, businesses and contributors who put forth their best effort to bring in as many dollars as possible, especially their Pace Setter, Agnesian Healthcare.

“The campaign team did an outstanding job and we are deeply grateful for their commitment to United Way and the exemplary leadership they showed,” said Hytrek.

Tony Faust, chairman of budget and allocations, said “Since United Way did not meet its campaign goal, we had to reduce all United Way funded program budgets by 10 percent.”

He also said, however, that United Way is anticipating up to \$20,000 more in donations. He added that new year agency allocations start February 1.

“We are very aware of the hardships many families and individuals are having,” said Hytrek. “Our partner agencies who help with basic needs such as food, emergency shelter and utilities are serving more people than ever before. Salvation Army alone is serving 45 to 50 families each day, and many of the families are new to the system.”

Funding resources are scarce, said Potter, forcing the United Way to designate donations expected to come, while still providing families basic human needs.

United Way is scheduled to meet with the Fond du Lac Area Foundation, St. Vincent D’Paul, ADVOCAP, Fond du Lac County Department of Social Services, Salvation Army, Solutions Center and Alliant Energy to discuss collaboration to maximize funding resources in responding to the economic conditions affecting local families.

“We all know someone who has been affected by this climate, and reaching out to them is important to us all,” said Potter.

Anyone wishing to donate to the Fond du Lac Area United Way should call 921-7010. Donation can be sent to Fond du Lac Area United Way, 74 South Main Street, Suite 201, Fond du Lac, WI 54935.

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