
“ALICE IN FOCUS: CHILDREN” VIRTUAL LAUNCH EVENT

Thursday, April 7, 4:00-5:00pm EST

Join United For ALICE as we launch our new *ALICE in Focus: Children* research brief and online dashboard – both of which offer a more complete, accurate view of financial hardship among children. This virtual event will introduce you to the data and spark new ideas for how to use this data to create meaningful change.

Discover Key Research Findings

Gain new insights into the realities of children growing up in hardship across the country, such as:

- The percentage of children in financially insecure households
- The disproportionate impact of financial hardship on Black and Hispanic children
- Critical supports to which ALICE children lack access

Learn More About the New Data Dashboards

Take a closer look at the *ALICE in Focus: Children* interactive online dashboards, which break down the data on a national, state, and local level by:

- Age
- Race/ethnicity
- Living arrangements
- Disability status
- Household work status
- Housing, and more

Gain Insights From Respected Leaders

Hear from a panel of experts on child research and policy, sharing their thoughts on how they can use the data within their spheres of influence to promote financial stability for children and families. These panelists include:

Laura Conklin, American Academy of Pediatrics • Focus: Children’s health and wellness; equity

Stephanie Ettinger de Cuba, Children’s HealthWatch • Focus: Social determinants of health for children

Laura Speer, Annie E. Casey Foundation • Focus: Children and race equity; Child Tax Credit

Moderated by Bob Atkins, Rutgers University – Camden

Register Today

[REGISTER HERE](#) to reserve your spot for Thursday, April 7.



UnitedForALICE.org | @United4ALICE

By securing racial and economic equity for ALICE we can improve life for all.



About Our Panelists and Their Organizations

Laura Conklin, M.P.H., Director, Community Health Initiatives, American Academy of Pediatrics
Prior to joining the Academy, Ms. Conklin was the health officer and director of the Wauwatosa Health Department. She also worked in the M.P.H. Program at the Medical College of Wisconsin, as health educator for the Rock County Health Department, and as employee programs coordinator at a private manufacturing facility in Waterford, Wisconsin.

The American Academy of Pediatrics works to attain optimal physical, mental, and social health and well-being for all infants, children, adolescents, and young adults and supports members with advocacy, education, timely content, and leadership opportunities.

Stephanie Ettinger de Cuba, Ph.D., M.P.H., Executive Director, Children's HealthWatch
Dr. Ettinger de Cuba has worked on issues of social determinants of health for young children and their families in program, policy, and research roles for more than two decades. She has published more than 75 research papers and policy reports. Prior to joining Children's HealthWatch, Dr. Ettinger de Cuba worked at Project Bread –the Walk for Hunger, a statewide anti-hunger organization in Massachusetts. There, she helped develop and pilot Massachusetts' first SNAP website and online application.

Children's HealthWatch is a nonpartisan network of pediatricians, public health researchers, and children's health and policy experts. They collect real-time data in urban hospitals across the country on infants and toddlers from families facing economic hardship. Their findings help policymakers and the public better understand the social and economic factors that impact children's health so they can make well-informed policy decisions that can give all children equal opportunities for healthy, successful lives.

Laura Speer, M.P.A., Director of Strategy, Annie E. Casey Foundation
Prior to her role as the Foundation's inaugural director of strategy, Ms. Speer was the associate director for Policy Reform and Advocacy and held primary responsibility for KIDS COUNT, including its annual publications and the KIDS COUNT Data Center. Having spent a number of years doing state- and local-level child advocacy work, Ms. Speer was a key liaison and resource person for the KIDS COUNT network of state advocates in the United States, as well as a growing number of child advocates in Latin America interested in data-based advocacy.

The Annie E. Casey Foundation is devoted to developing a brighter future for millions of children and young people with respect to their educational, economic, social, and health outcomes. Their work focuses on strengthening families, building stronger communities, and ensuring access to opportunity – because children, youth, and young adults need all three to succeed.

Bob Atkins, Ph.D., RN, FAAN, Interim Dean, Faculty of Arts and Sciences, Rutgers University – Camden
Dr. Atkins also serves on the United In Care Advisory Council at United Way of Northern New Jersey.
