

# ALICE IN FOND DU LAC COUNTY



## 2021 Point-in-Time Data

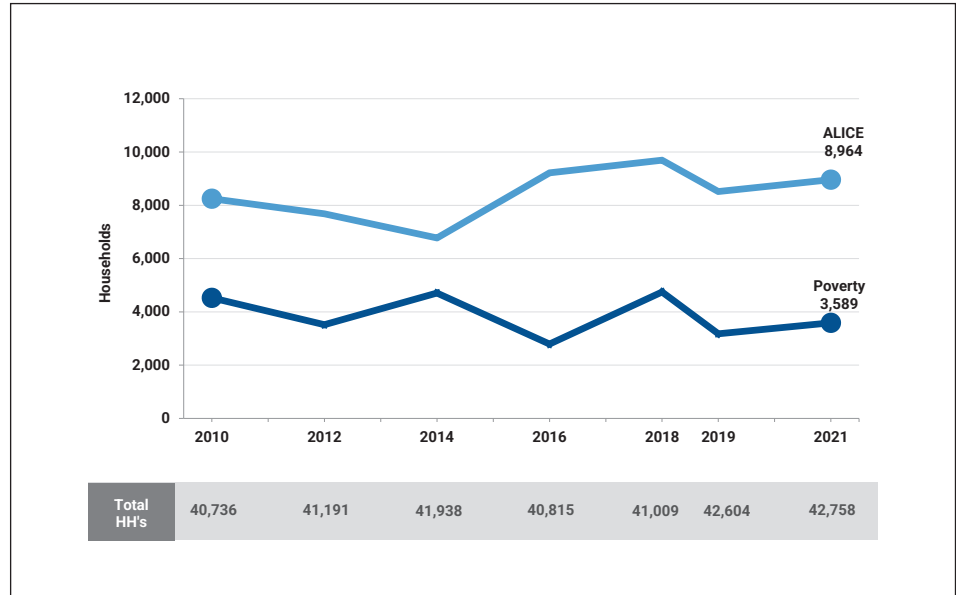
**Population:** 104,362 • **Number of Households:** 42,758 (0% change from 2019)  
**Median Household Income:** \$69,068 (state average: \$67,125)  
**Labor Force Participation Rate:** 65.6% (state average: 65.1%)  
**ALICE Households:** 21% (state average: 23%) • **Households in Poverty:** 8% (state average: 11%)

## Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset Limited, **I**ncome Constrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 11,696 households in Fond du Lac County were below the ALICE Threshold; in 2021 this number changed to 12,553, (a 7% change).

## Households by Income, Fond du Lac County, 2010–2021



Note: See an interactive version of this data at [UnitedForALICE.org/Wisconsin](https://UnitedForALICE.org/Wisconsin)  
 Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

## The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Fond du Lac County were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Fond du Lac County, visit [UnitedForALICE.org/Household-Budgets/Wisconsin](https://UnitedForALICE.org/Household-Budgets/Wisconsin)

## Household Survival Budget, Fond du Lac County, 2021

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
<b>Monthly Costs and Credits</b>		
Housing – Rent	\$428	\$509
Housing – Utilities	\$154	\$292
Child Care	–	\$1,310
Food	\$428	\$1,166
Transportation	\$328	\$805
Health Care	\$240	\$759
Technology	\$75	\$110
Miscellaneous	\$165	\$495
Tax Payments	\$254	\$979
Tax Credits	\$0	-\$1,255
<b>Monthly Total</b>	<b>\$2,072</b>	<b>\$5,170</b>
<b>ANNUAL TOTAL</b>	<b>\$24,864</b>	<b>\$62,040</b>
<b>Hourly Wage*</b>	<b>\$12.43</b>	<b>\$31.02</b>

\*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit [UnitedForALICE.org/Methodology](https://UnitedForALICE.org/Methodology)

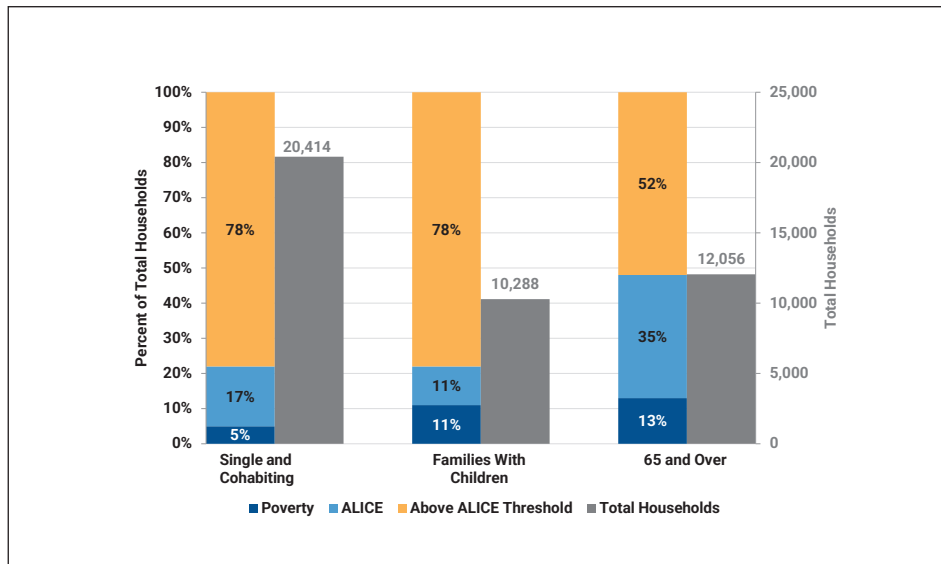
# Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

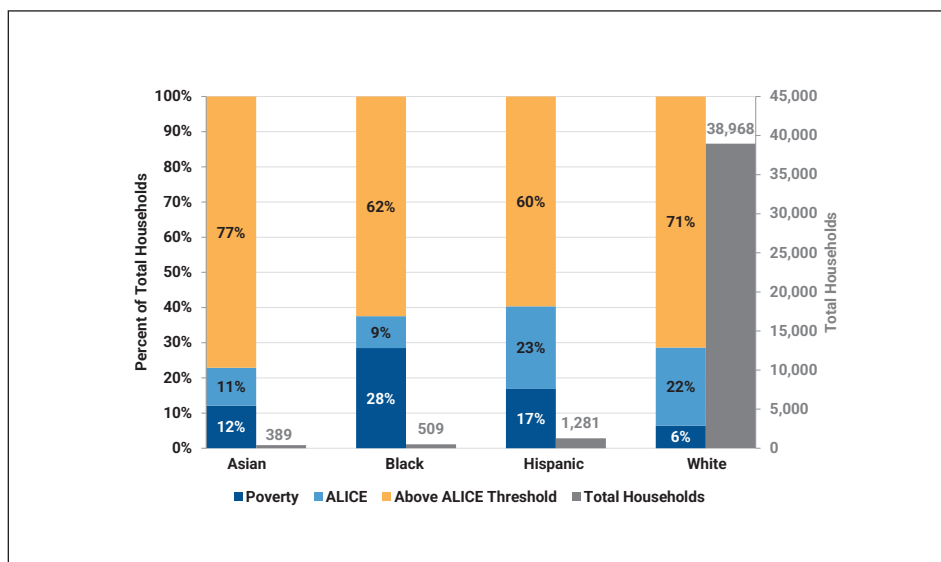
Visit [UnitedForALICE.org/Wisconsin](https://UnitedForALICE.org/Wisconsin) to view more national, state, and county data.

## Household Financial Status by Household Type, Fond du Lac County, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

## Household Financial Status by Race/Ethnicity, Fond du Lac County, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Fond du Lac County, 2021		
Town	Total Households	% ALICE & Poverty
Alto town	347	17%
Ashford town	736	21%
Auburn town	796	21%
Brandon village	336	25%
Byron town	617	16%
Calumet town	584	27%
Campbellsport village	733	28%
Eden village	336	29%
Eden town	340	18%
Eldorado town	533	21%
Empire town	1,141	10%
Fairwater village	125	33%
Fond du Lac city	18,220	38%
Fond du Lac town	1,510	14%
Forest town	519	20%
Friendship town	1,324	30%
Lamartine town	698	24%
Marshfield town	366	23%
Metomen town	230	24%
Mount Calvary village	268	14%
North Fond du Lac village	2,007	35%
Oakfield village	485	20%
Oakfield town	272	13%
Osceola town	837	24%
Ripon city	3,298	42%
Ripon town	516	23%
Rosendale village	421	20%
Rosendale town	267	15%
St. Cloud village	177	22%
Springvale town	269	19%
Taycheedah town	1,900	14%
Waupun city	1,462	22%
Waupun town	481	21%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Totals will not match county-level numbers because data is not available for the smallest County Subdivisions, and county-level data is often 1-year estimates.